



East London Waste Authority

Mark Ash
Head of Operations



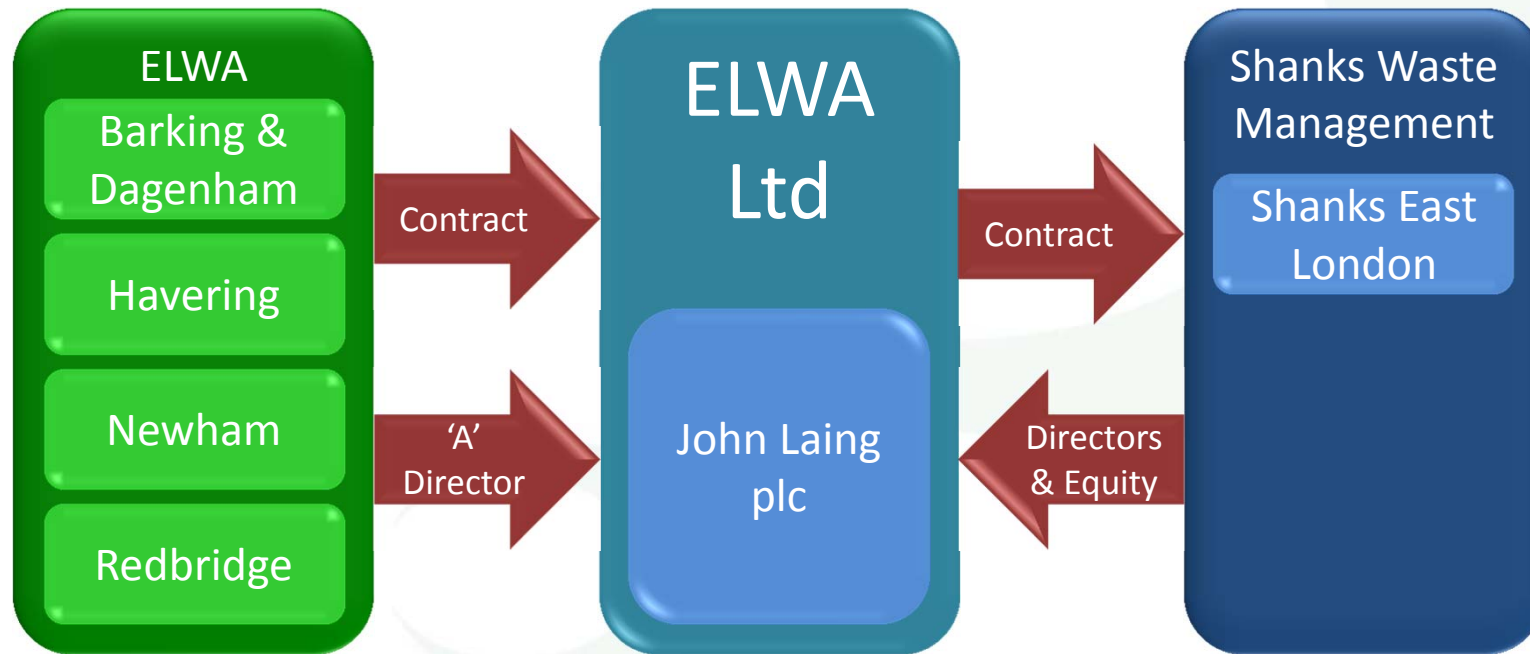
East London Waste Authority

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- ELWA established on 1st April 1986 following abolition of GLC.
 - statutory waste disposal authority
 - London Boroughs of, Barking & Dagenham, Havering, Newham and Redbridge,.
 - 2 elected members per borough
 - 6 officers
- ELWA responsible for disposal.
 - Boroughs for collection.



Contract Arrangements



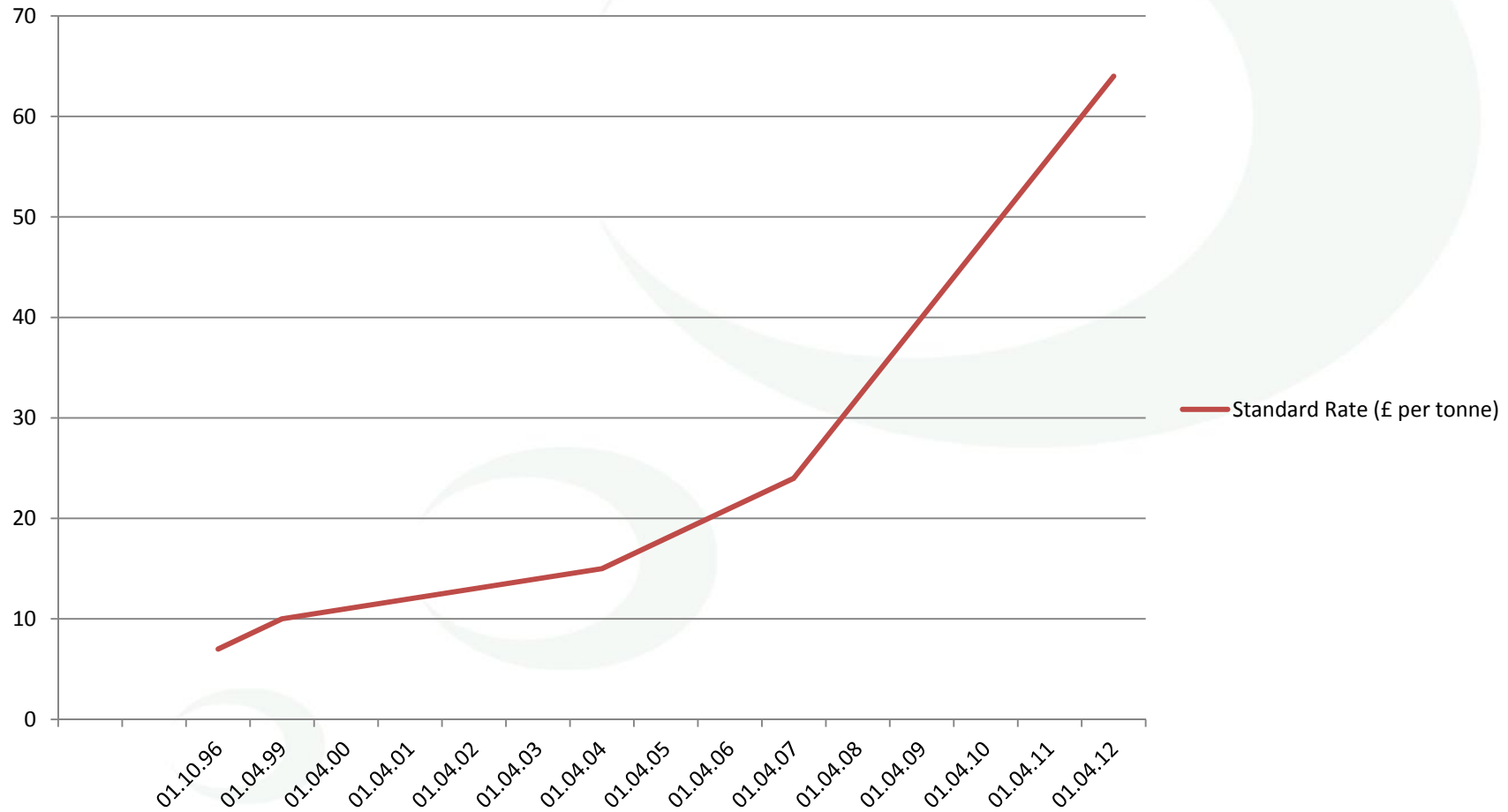
Reuse and Recycling Centres



Background to Changes

- The cost of waste disposal has risen significantly year on year. Minimising the waste that needs to be processed is an obvious means of making savings.
- Significant risk that residents from surrounding boroughs have been using ELWA's RRCs.
 - Chigwell Road - border of Waltham and Epping Forest;
 - Gerpins Lane – border of Thurrock.
- The waste disposal cost ultimately falls on ELWA residents.
- A charge on non ELWA residents would mean all additional costs were covered.

Landfill tax increase



CA sites feel force of council spending cuts

“Thurrock, have already unveiled which sites face the chop. The Essex unitary authority announced at the end of September that the St Clements Way household waste recycling centre in the west of the unitary authority would be ‘mothballed’ in a bid to save £135,000 per year. “

Lets recycle.com 16th December 2010



Communicating the Change

- A flyer was handed out at all RRCs two weeks prior to the start date.
- A half page advert was placed in five publications with circulation in the boroughs (Living) and surrounding areas.
- Signage was installed at the site.
- The council's & ELWA's websites were updated with further information.
- All councillors were written to by the ELWA chairman.
- All council tax payers received a leaflet with their annual demand.

Going to the tip? Take your ID.

From 9 May 2011, you must take proof of identity when you visit a Reuse and Recycling Centre



If you live in the boroughs of Barking and Dagenham, Havering, Newham or Redbridge, you can deposit household waste for free at these sites:

- Frizlands Lane, Dagenham
- Gerpins Lane, Upminster
- Jenkins Lane, Barking
- Chigwell Road, Woodford Bridge

But you must take ID. If you don't, you will be refused entry or have to pay a charge.

What ID do I need?

You need to take one form of current ID with you, which you must show to a staff member when you arrive.





Council tax bill

Driving licence

What if I live outside of the area?

If you do not live in Barking & Dagenham, Havering, Newham or Redbridge, you need to pay a minimum charge (cash only) to deposit waste. See details opposite.

These charges apply to household waste only. Commercial waste will be charged at the commercial waste rate. The Chigwell Road Reuse and Recycling Centre does not accept commercial waste.

			
Car	People carrier	Any vehicle with a trailer	Any van, commercial or other vehicle
£10	£10	£40	£40

For more information and contact details visit recycleforyourcommunity.com or call 0800 389 9918



elwa

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Monitoring & Controls


- ELWA set up a dedicated help line for any questions or complaints.
- We spoke to ELWA residents which revealed that the majority are happy to see measures being taken to reduce their costs.
- Queues, which were expected to be a potential problem at first, had been only a minor issue.
- At an early stage it was decided that asking for both forms of ID was overly demanding. As such, the requirement was reduced to one or the other.
- ELWA has had no reports of an increase in fly-tipping in any of the boroughs.

Temporary Disclaimer

Any ELWA residents who visited the RRC without being aware of the changes were asked to complete a disclaimer form in lieu of ID to use the site.

This allowed them access to tip their waste on that occasion, and they are provided with the flyer asking them to provide ID in future.

This was discontinued after a set time.



Household Waste and Proof of Residency

East London Waste Authority (ELWA)-Reuse and Recycling Centres (RRC)

Please read carefully before signing

This Reuse and Recycling Centre is for use of residents only for the disposal of household waste. All visitors to this Centre are required to prove that they are residents of Barking & Dagenham, Havering, Newham or Redbridge.

You are being asked to complete and sign this form either because you are unable to provide proof of residency and / or to confirm that the waste you are depositing is from your own household.

Please tick to confirm that:

- I am a resident of Barking & Dagenham, Havering, Newham or Redbridge
- I agree to my details being passed to the relevant authorities to confirm proof of residency
- I am depositing household waste from my own property
- I am not depositing commercial or industrial waste

I make this statement believing the contents to be true and understand that I may be liable to prosecution if I have wilfully stated anything which I know to be false or that I do not believe to be true.

Name of resident _____

Vehicle Registration Number _____

Address of resident _____

Signed _____

Dated _____



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Name of resident _____

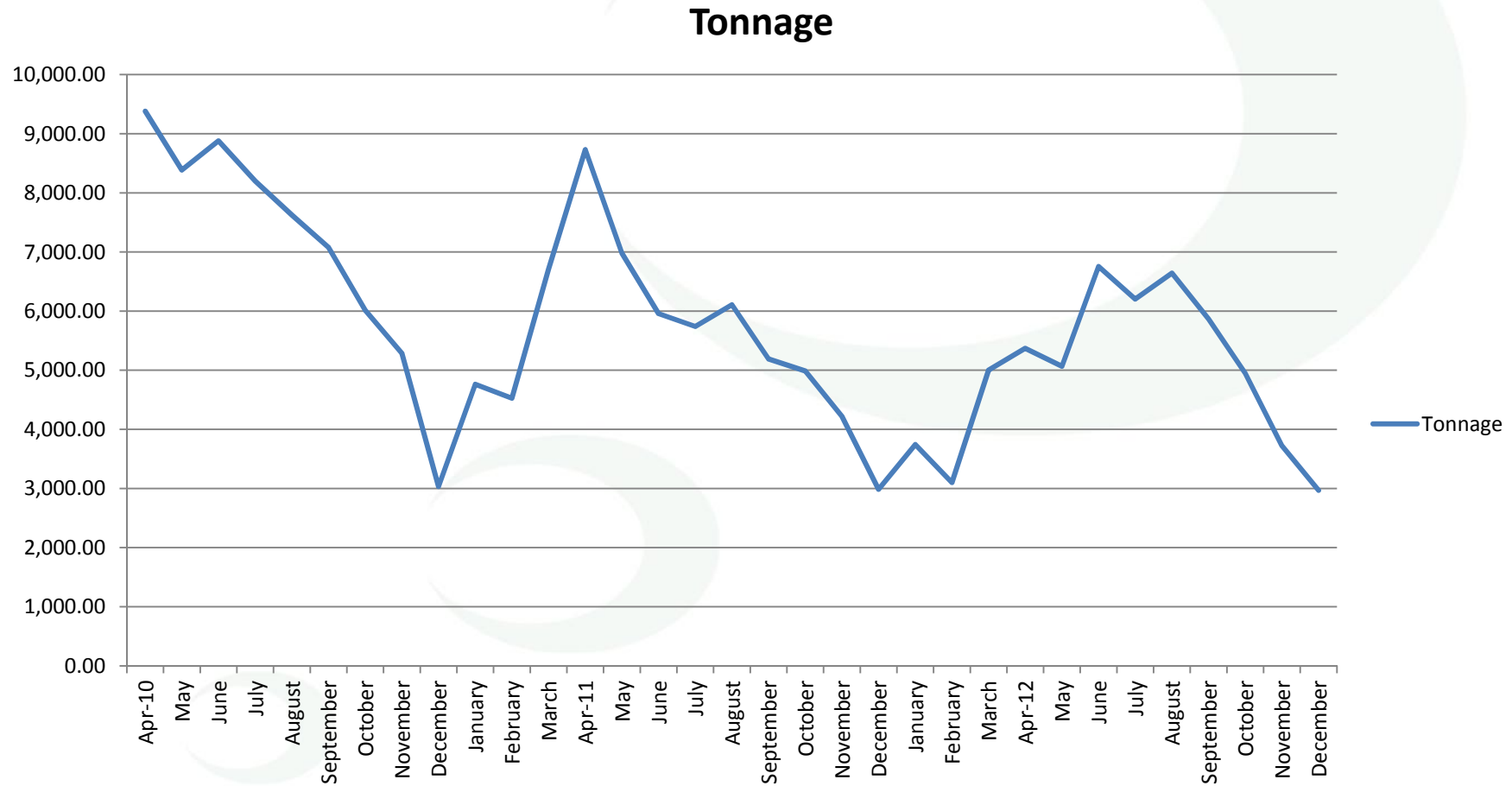
Vehicle Registration Number _____

Address of resident _____

Signed _____

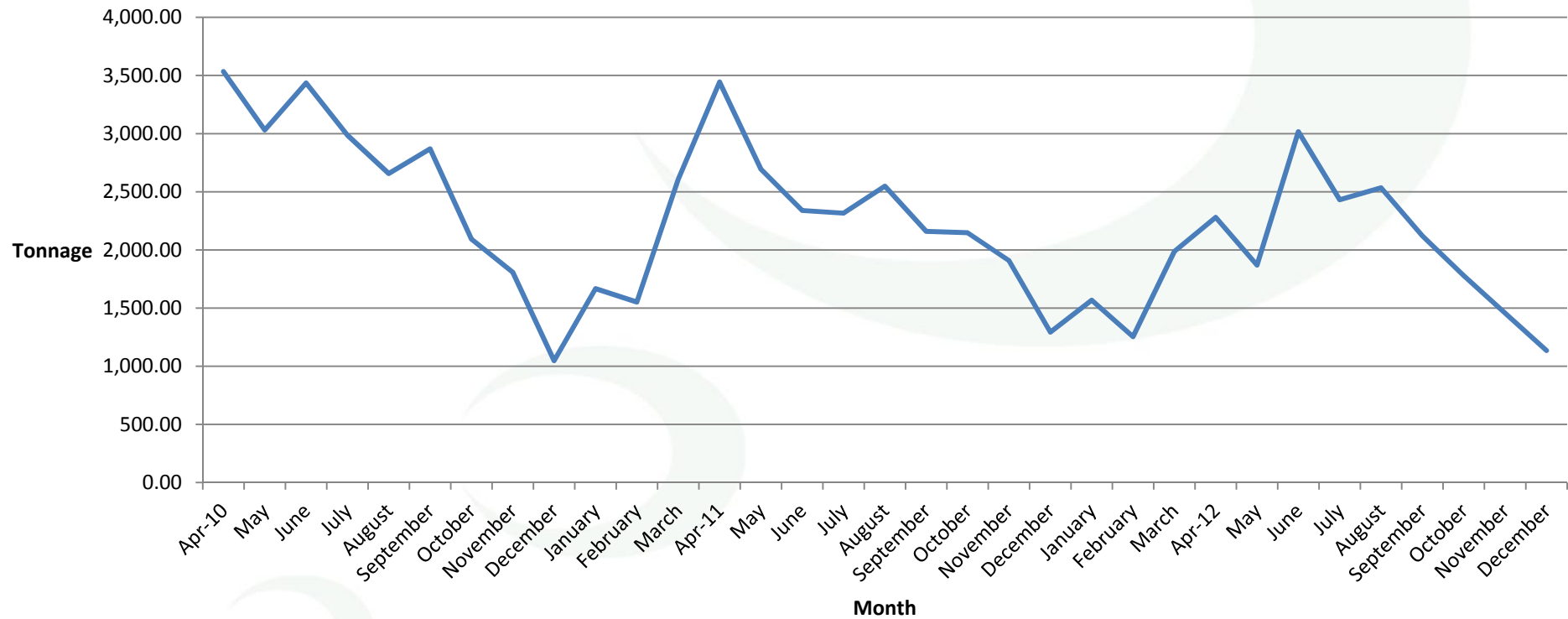
Dated _____

Effect of Change Overall



Effect of Change Locally

Gerpins Lane



Effect of Change Overall

- May 2010 – April 2011 RRC Tonnage 79,221t
- May 2011 – April 2012 RRC Tonnage 59,371t
- Waste Tonnage Reduction of 19,850t
- Equates to a 25% reduction in tonnes
- Equates to almost £1.2m saving in disposal cost!

Is It Perfect?

- In short No, but it is significantly better!
- There is still trade waste entering the site.
- There are still non residents using the site.
- The site layout could be better.
- Waste segregation could be better.
- Signage could be better.
- Etc, etc, etc.....

A Balancing Act

Pareto Principle - 80% of consequences stem from 20% of the causes

80% of the problems are caused by 20% of the users



80% of users are compliant therefore only 20% are not

So What Now?

- Ongoing monitoring and communication
- Less traffic + Less Waste = More Opportunity
 - (Facilitated by a change in personnel)
 - Better waste segregation
 - Changed Layouts
 - Improved interaction with the public
 - More time to inspect for trade waste
 - Better reuse facilities
 - Improved signage
 - Openness to constructive ideas and suggestions

Any Questions?



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